

Press release

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Spin to Win with THORNeco – New Installer Promotion Launches

Thorn Lighting is bringing a dose of excitement to spring with the launch of its latest installer promotion: Spin to Win with THORNeco.

Running until end of June 2025, the promotion gives installers the chance to win one of over 700 instant prizes—simply by purchasing THORNeco products in-store.

Installers who spend £150 or more (excluding VAT) on THORNeco products at participating wholesalers will be eligible for one spin of the online prize wheel. Every additional £150 spent—up to a total of £750—earns another spin (maximum five spins per invoice). From coffee vouchers to airpods to PlayStations there is plenty up for grabs.

To take part, installers simply scan the QR code found on promotional leaflets available in-store at their local wholesaler. This takes them to a dedicated landing page <https://www.my-rewardshub.com/thorn/spin2win>, where they can upload their invoice and instantly spin to win.

“As a gesture of appreciation to our installers who support our THORNeco range, Spin to Win is all about rewarding loyalty in a fun and engaging way—just one more reason to choose THORNeco this spring.” Says John Lyons, Divisional Director – Trade at Thorn Lighting.

The promotion is open to all UK and Irish installers purchasing in-store from any wholesaler stocking THORNeco products. Prizes are available while stocks last.

For more information, visit <https://www.my-rewardshub.com/thorn/spin2win> or speak to your local wholesaler.

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About Thorn

With nearly 100 years' experience in manufacturing and supplying efficient, high-quality and connected solutions, Thorn knows lighting, inside out. Our knowledgeable people provide best-in-class support throughout the entire customer journey, while our extensive portfolio of products and technologies can be used for both indoor and outdoor applications including education, health and care, office, retail, urban life, architecture, sport, road, transportation and tunnel. Our unrivalled expertise and easy-to-use products extend further into our ThornEco range which offers economical luminaires for wholesalers. So next time you Think Lighting, Think Thorn, because we make light work for you. To find out more visit www.thornlighting.co.uk